

BRAND FOCUS INTERIORS PVT. LTD.

Design Brief Form:

Date:

Company: Exhibition:

COMPANY DETAILS	
*Company Name	
*Contact Person (Decision Maker)	
*Tel no with STD code	
Fax no. with STD code	
Mobile	
Email	
*Website	

HISTORY	
*Have you exhibited in this show before	
*Have you worked with before	
*Photos of previous stands	

SHOW DETAILS	
*Name	
*Dates	
*Venue	
*Size of the Stand (Sqm)	
*Hall & Stand No.	
*No. of open sides	
Any Pillar in the stand	
Reuse the exhibition stand or elements	
*Copy of Floor plan	

*STAND REQUIREMENTS	
Platform / Carpet	
Info Counter	
No. of People at Reception	
Meeting Rooms	
Formal / Informal	
Open Discussion Areas	
Store Room	
Shelf / Display Case	

Brochure Rack	
Pantry	
Fridge	
Kitchen Equipment	
Electric Socket	
Warm light or white light	

DESIGN & TECHNICAL REQUIREMENTS

PRODUCT & MACHINE DISPLAY	
List of products	
Dimensions of each and individual product	
Weight (if applicable)	
Any special requirement	
Brochures	
Person responsible to provide the above details	

GRAPHIC DISPLAY	
No. of graphics	
Any Existing graphics to be used	
Any Graphic / Logos other than Company Logo	

AUDIO – VISUAL REQUIREMENTS	
Plasma Screen	
TV/Video Player	
Video Wall	
Projector	
Data Monitor (inc Hard Drive)	
TFT Screen	

Thank you very much for your co-operation,
we will present the unique designs to you very soon.